

Coach for College

T H R I V E N E T W O R K S

A Global Initiative to Promote Higher Education Through Sports

What Is the Role of an American University Partner?

Coach for College seeks to use the power of sports and older role models to reduce the middle school dropout rate in developing countries and help American student-athletes become effective leaders committed to positive social change.



Steps

- 1 Learn about the services provided by Coach for College.
- 2 Choose your funding model.
- 3 Choose the number of student-athletes you want to support.
- 4 Choose the number of weeks you want them to participate.
- 5 Choose your marketing model.
- 6 Determine if there are tie-ins to your university's curricular requirements.



Step 1: Learn about the services provided by Coach for College - U.S. College Athletes

- 1 Coordinates the U.S. student-athlete application and selection process, assigns student-athletes to sites and camp dates, as well as coaching groups (Sports, Academics and Life Skills).
- 2 Arranges and purchases round trip airfare for each student-athlete between a city of the student-athlete's choice and Vietnam.
- 3 Arranges and purchases month-long Vietnam visa to cover the student-athlete's participation in the camp.
- 4 Arranges and purchases health insurance for the duration of the participants' travel.
- 5 Leads preparation meetings and Skype calls to prepare student-athletes to travel to Vietnam and be an effective participant in the program (including an in-country orientation upon arrival).
- 6 Ensures student-athletes complete all necessary forms and pre-departure processes (visa application, obtaining or renewing their passports, participation agreement, reviewing terms and conditions, international health appointment, fundraising goal).
- 7 In Vietnam, arranges and purchases uniforms, housing, transportation, and meals during the camp and on weekend cultural excursion trips for all U.S. college athletes.
- 8 Provides second year participant leaders, who help the student-athletes adjust to the camp schedule, living conditions, and role as a teacher.
- 9 Provides an American staff member, who is on site for the full summer and oversees the behavior, health and safety of participants (including helping them to get necessary medical treatment if they become sick or injured) and accompanies student-athletes from the airport to each camp location.



Direct
Expenses

\$3,750
per athlete

Step 1: Learn about the services provided by Coach for College - Running the Camps

- 10 Obtains permission/approvals from the partner middle schools and Vietnamese government, conducts site visits, and coordinates in-country financial management with NGO partner, the East Meets Foundation.
- 11 Recruits and selects Vietnamese youth and bilingual Vietnamese college students who serve as teachers along with the U.S. college athletes, and covers expenses to permit their participation in the camp.
- 12 Procures all equipment and supplies needed for the camps (balls, nets, snacks, team shirts, pens, calculators, lesson packets, end of camp prizes, etc.).
- 13 Coordinates the camp schedule and itinerary for weekend trips and develops the curriculum for the Academic and Life Skills classes (college students are provided with curriculum workbooks).
- 14 Hires and supervises all Vietnamese staff members.
- 15 Conducts program evaluation to understand the program's impacts for Vietnamese youth, Vietnamese college students, and U.S. colleges athletes.
- 16 Makes visits to universities and conferences to present the program to student-athletes and administrators, and to individuals and corporations to obtain additional funding.
- 17 Collects and processes all funding from universities, student-athletes, and other individual and institutional donors.



Fundraising
Goal

\$1,680
per athlete

Step 2: Choose Your Funding Model

| Model | Entity Responsible for | | Cost per Student-Athlete | | | Participants | | Universities |
|-------|------------------------|----------------------------|--------------------------|-------------------|------------|-----------------|------------|--|
| | Direct Expenses | Fundraising Requirement | Student-Athlete | University | Conference | No. of Athletes | Percentage | |
| 1 | University | Student-Athlete | \$1,680 | \$3,750 | \$0 | 154 | 52.6% | Duke, UNC, Virginia Tech, UVA, Miami, Northwestern, Southern Cal, Princeton, Louisville, Iowa, Dartmouth |
| 2 | Student-Athlete | Student-Athlete | \$5,350 | \$0 | \$0 | 8 | 2.7% | Bates, Dartmouth, Oregon State, UNC, Boston College, Princeton, SUNY-Geneseo, Brown |
| 3 | Conference | Student-Athlete | \$1,680 | \$0 | \$3,750 | 55 | 18.8% | Clemson, NC State, Florida State, Georgia Tech, Boston College, Maryland, UVA, Pitt |
| 4 | Conference | University | \$0 | \$1,680 | \$3,750 | 5 | 1.7% | Wake Forest |
| 5 | University | University | \$0 | \$5,350 | \$0 | 66 | 22.6% | Boston College, Harvard, Minnesota, Pitt, Ohio State, Florida State, Wake Forest, Miami, Notre Dame, Syracuse, Wisconsin |
| 6 | University | Student-Athlete/University | Less than \$1,680 | More than \$3,750 | \$0 | 5 | 1.7% | Missouri, South Carolina |



Step 3: Choose the number of student-athletes you want to support

| No. of Athletes | Three Weeks (1 Camp) | | Six Weeks (2 Camps) | |
|-----------------|----------------------|------------------------------------|---------------------|------------------------------------|
| | Direct Expenses | Direct Expenses + Fundraising Goal | Direct Expenses | Direct Expenses + Fundraising Goal |
| 1 | \$3,750 | \$5,350 | \$7,190 | \$8,790 |
| 2 | \$7,500 | \$10,700 | \$14,380 | \$17,580 |
| 3 | \$11,250 | \$16,050 | \$21,570 | \$26,370 |
| 4 | \$15,000 | \$21,400 | \$28,760 | \$35,160 |
| 5 | \$18,750 | \$26,750 | \$35,950 | \$43,950 |
| 6 | \$22,500 | \$32,100 | \$43,140 | \$52,740 |
| 7 | \$26,250 | \$37,450 | \$50,330 | \$61,530 |
| 8 | \$30,000 | \$42,800 | \$57,520 | \$70,320 |
| 9 | \$33,750 | \$48,150 | \$64,710 | \$79,110 |
| 10 | \$37,500 | \$53,500 | \$71,900 | \$87,900 |

Figures refer to Funding Model 1 on previous page

Step 4: Choose the number of weeks you want them to participate.



Step 5: Choose your marketing model

| Model | Role of Partner University | | | Description of Model |
|-------|----------------------------|-------------------|---------------------|--|
| | Advertise Program | Screen Applicants | Select Participants | |
| 1 | Yes | No | No | University advertises the program, and interested athletes submit an application on the CFC website. Participants are chosen by a selection committee of CFC staff and alumni. |
| 2 | Yes | Yes | No | University conducts an internal screening process and nominates a shortlist of recommended final candidates, who submit applications to the CFC website. Participants are chosen by the CFC selection committee. |
| 3 | Yes | Yes | Yes | University conducts an internal application process and notifies CFC of the student-athletes it has selected to participate in the program. |



| Model | Universities |
|-------|--|
| 1 | Duke, UNC, Virginia Tech, UVA, Miami, Florida State, NC State, Georgia Tech, Maryland, Clemson |
| 2 | Princeton, Louisville, Ohio State, Northwestern, South Carolina, Pittsburgh, Boston College |
| 3 | Southern Cal, Harvard, Minnesota, Wake Forest |

Step 6: Determine if there are tie-ins to your university's curricular requirements

- Currently, the program is offered as an international civic engagement experience.
- We would like to work with academic advisors and university administrators to tailor the program so that the program can help student-athletes:
 - Fulfill internship requirements for certain majors.
 - Fulfill summer school requirements.
 - Obtain study abroad or other academic credit (via independent study, service learning course, and/or partnership with a professor).
 - Develop relevant academic modules or courses that be combined with CFC as part of a service-learning initiative.
- Please let us know if you are interested in working with us to develop a model whereby student-athletes' experience in CFC can be connected to your university's academic curriculum.

